

# ADRIAN ESTRADA

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## EDUCATION

Miami Ad School - Art Direction   Design	2018 - 2020
Florida International University - BA in Business Major - Marketing	2014 - 2016
Miami-Dade College - AA in Business Administration	2010 - 2013

## EXPERIENCE

**Portfolio Center @ MiamiAdSchool | Receptionist | Atlanta, GA** JUL - DEC 2019

Assisted and set up design events, workshops, seminars  
Answered calls, scheduled meetings, welcomed all  
Provided information and toured people @ PC

**Sapient Razorfish | Art Director Intern | Miami, FL** APR - JUN 2019

Concept, ideate creative ideas for clients, campaigns  
Created mockups and decks for campaign pitches  
Designed, prepared content for social media

**SuperrHeavy | Jr Art Director | Producer | Project Manager | Miami FL** DEC 2017- APR 2018

Co-produced Art Basel 19' events (Rider Sandals & special guests)  
Project manager and producer for Rider Clubhouse Art Basel 19  
Produced photoshoots for Rider social content  
Handled social media for @RiderSandals instagram  
Co-produced exclusive Rider release event @ShoeGallery Miami

## LANGUAGES

English

Spanish

Spanglish

## ADOBE CC

Photoshop



Illustrator



InDesign



Premiere



## SOCIAL MEDIA



@miahighlife



/adrian.estrada.9421



@adriancorleon3



@kidcorleone